



## Asha Abraham

### Associate

343 Thornall Street  
Suite 640  
Edison, NJ 08837  
908-374-0328  
aabraham@hinshawlaw.com  
Alternate Office: New York - 212-471-6200

Asha Abraham represents financial institutions and corporate entities in complex litigation, focusing primarily on matters involving consumer financial services. Leveraging more than a decade of knowledge and experience, Asha defends clients against claims brought under numerous consumer lending laws, including:

- RESPA
- TILA
- FDCPA
- TCPA
- HOEPA
- DPA

Committed to ensuring clients are informed throughout the process, Asha partners with them from a case's inception to its resolution to provide tailored litigation and settlement strategies and solutions.

Prior to joining Hinshaw, Asha furthered her experience with firms throughout New York and New Jersey. Most recently, Asha worked at a firm in Somerset, New Jersey.

Her background further includes practicing at a firm in New York, New York. During her tenure, Asha worked on a variety of litigation matters relating to the firm's representation of the Securities Investor Protection Act Trustee in the liquidation of the estate of Bernard L. Madoff Investment Securities LLC.

## Honors & Awards

- Rutgers Law School
  - Charles Walsh Scholar
  - Eagleton Institute of Politics – Governor's Fellow

## Publications

- "NCAA to Issue Interim Waivers to Allow Student Athletes to Profit From Their Name, Image and Likeness," *Client Alert*, June 25, 2021
- "The NCAA Is Not 'Above the Law' – What the Supreme Court's Alston Ruling finding Violations of Antitrust Laws Means for the Name, Image and

## Practices

Appellate  
Commercial Litigation  
Consumer Financial Services

## Education

J.D., Rutgers Law School, 2009  
B.A., *highest honors*, Rutgers College, Rutgers University, 2006

## Admissions

New Jersey  
New York  
U.S. District Court for the District of New Jersey

## Languages

Malayalam



Likeness Landscape," *Client Alert*, June 23, 2021

## Personal

Asha is the proud aunt of two rambunctious nephews and one creative niece. In her spare time she enjoys reading, cooking and baking, and singing without realizing she is doing so.

## Community/Civic Activities

- Evangel Church – Scotch Plains, NJ
  - Member of the Board Deacons