



Adam S. Guetzow

Partner

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Adam Guetzow advises clients in the full continuum of aging service and long-term care providers, including home service agencies, assisted living facilities, sheltered care facilities, continuing care retirement communities (CCRCs), and skilled nursing facilities. Adam regularly defends litigated matters brought under state and federal statutory provisions. He also represents aging service providers in administrative actions before both state Departments of Public Health and the Centers for Medicare and Medicaid Services.

Adam is the chair of the firm's national Health Care Practice Group.

Adam has extensive trial, deposition, and mediation experience, giving him the first-hand ability to be effective in and out of the courtroom. Adam has tried and arbitrated matters in Illinois, New York, Virginia, and California on a pro hac vice basis. He also presents arguments before each United States District Court within Illinois and the Seventh Circuit Court of Appeals. Clients find that Adam's experience before each of these tribunals assists them with further understanding potential jurisdictional and venue-specific advantages and pitfalls that may arise throughout the tenure of a litigated matter.

Adam is a regular speaker, sharing insights on the aging services industry and serves on the associate board of CJE SeniorLife. He also plans and produces nationwide attorney training and development programs and continuing legal education programs through the firm's Hinshaw University Planning Committee.

Honors & Awards

- Professional
 - Named to the "40 Under Forty - Illinois Lawyers to Watch" list by *Chicago Daily Law Bulletin* and *Chicago Lawyer Magazine*, 2021
 - Recognized by his peers as an "Emerging Lawyer" in the areas of Civil Rights/Constitutional Law; Commercial Litigation; and Personal Injury Defense Law: General
- Academic
 - Loyola University Chicago School of Law
 - CALI Award for Excellence in "Legal Writing"
 - Dean's List
 - Moot Court Member

Industries

Aging Services
Health Care
Health Care Defense
Health Care Operations
Health Care Regulations & Compliance

Education

J.D., Loyola University Chicago School of Law, 2009

- Specialized certificate in Advocacy

B.A., Political Science/Criminal Justice, Indiana University at Bloomington, 2006

Admissions

Illinois

U.S. Court of Appeals for the Seventh Circuit

U.S. District Court for the Central District of Illinois

U.S. District Court for the Northern District of Illinois

U.S. District Court for the Southern District of Illinois



Presentations

- Co-Presenter, "Defensive Documentation," Illinois Homecare & Hospice Council (IHHC) Annual Conference, Naperville, Illinois, April 11, 2024
- Co-Presenter, "Labor and Employment Legal Year in Review," Illinois Homecare & Hospice Council (IHHC) Annual Conference, Naperville, Illinois, April 11, 2024
- "Skilled Nursing Facilities Bootcamp," LeadingAge Illinois, Springfield, Illinois, December 5, 2023
- Panelist, "It Starts at Home: State Chapter ROI – Relationships, Advocacy & Influence," Home Care Association of America 2023 National Home Care Conference, Chicago, Illinois, October 22, 2023
- Co-Presenter, "Documentation & Investigation," LeadingAge Illinois Senior Living Conference, Naperville, Illinois, October 3, 2023
- Co-Presenter, "Sheltered Care Bootcamp," LeadingAge Illinois, Lisle, Illinois, August 23, 2023
- "Sheltered Care Forum," 2023 LeadingAge Illinois Annual Meeting and Expo, Schaumburg, Illinois, March 8, 2023
- Panelist, "Using SNF and ALF Contracts As Both a Shield And Sword in Illinois Litigation," 2023 LeadingAge Illinois Annual Meeting and Expo, Schaumburg, Illinois, March 8, 2023
- Panelist, "State and Federal SNF Surveys – Yearly Update," 2023 LeadingAge Illinois Annual Meeting and Expo, Schaumburg, Illinois, March 8, 2023
- Panelist, "Labor & Employment Update 2023: What You Need to Know to be Compliant," 2023 LeadingAge Illinois Annual Meeting and Expo, Schaumburg, Illinois, March 8, 2023
- Co-Presenter, "State of Surveys," Skilled Nursing Facilities Survey Symposium, LeadingAge Illinois, Woodridge, Illinois, November 10, 2022
- Co-Presenter, "Panel Discussion on OSHA Surveys," Skilled Nursing Facilities Survey Symposium, LeadingAge Illinois, Woodridge, Illinois, November 10, 2022
- Panelist, "Panel Discussion with IDPH," Skilled Nursing Facilities Survey Symposium, LeadingAge Illinois, Woodridge, Illinois, November 10, 2022
- Co-Presenter, "Sheltered Care Forum," LeadingAge Illinois, Virtual Event, November 4, 2022
- Co-Presenter, "COVID-19 Litigation Update," LeadingAge Illinois Senior Living Conference, Woodridge, Illinois, October 6, 2022
- Co-Presenter, "Arbitration Agreements: A Revisit to the Importance These Arguments can Play in Litigation," LeadingAge Illinois Annual Meeting & Expo, Schaumburg, Illinois, May 17, 2022
- Co-Presenter, "State Survey Pitfalls: A Case Study," LeadingAge Illinois Annual Meeting & Expo, Schaumburg, Illinois, May 18, 2022
- Co-Presenter, "Unique Employment Considerations for the Aging Services C-Suite," LeadingAge Illinois Annual Meeting & Expo, Schaumburg, Illinois, May 18, 2022
- Co-Presenter, "The Tender Trap: Tips and Strategies for Dealing with Tenders of Defense and Risk Transfer," Claims Education Conference, New Orleans, Louisiana, May 13, 2022
- Co-Presenter, "Ethics for Insurance Professionals," Claims Education Conference, New Orleans, Louisiana, May 11, 2022
- "Licensure & State Legislative Update," Home Care Association of America Illinois Chapter Conference, Lisle, Illinois, November 9, 2021
- Co-Presenter, "Ethics for Adjusters," Genex Services Program, Virtual Event, July 22, 2021
- Co-Presenter, "Litigation in the Post-COVID Setting," LeadingAge Illinois 2021 Annual Meeting & Expo, Virtual Event, June 23, 2021
- Co-Presenter, "Mental Illness and Related Disabilities in the Senior Living Workplace: Strategies for Legal Compliance," LeadingAge Illinois 2021 Annual Meeting & Expo, Virtual Event, June 23, 2021
- Co-Presenter, "Proactive Updates – A Look at Best Practices for Updating Employee Training to Best Prevent Risk," LeadingAge Illinois 2021 Annual Meeting & Expo, Virtual Event, June 22, 2021



- Co-Presenter, "[Emerging Claims Handling Issues for Insurance Professionals](#)," Society of Claims Law Associates, Virtual Event, February 25, 2021
- Co-Presenter, "COVID-19 Vaccines in Senior Living: Understanding Liability and Employment Impacts," Assurance Agency, Ltd.'s Assurance University, Virtual Event, January 13, 2021
- "Update on the Status of COVID-Litigation in the Private Duty Space," 2020 Private Duty Symposium, Virtual Event, December 2, 2020
- Co-Presenter, "Litigation Trends in the Home and Community Based Services Space," 2020 Illinois Home Care Services Bootcamp, Virtual Event, September 16, 2020
- Panelist, "Focus on Related COVID-19 Potential Litigation and Liabilities that LTC Providers Cannot Ignore," ACI's *COVID-19 Liability for Long-Term Care and Senior Care Providers*, Virtual Event, August 18, 2020
- Co-Presenter, "COVID-19 Return to Work: Best Practices and Policies and Procedures for Aging Services Providers Returning Employees to Work During the COVID-19 Pandemic," LeadingAge Illinois Human Resources Virtual Workshop, July 29, 2020
- Panelist, "COVID-19 Updates," Home Care Association of America Illinois Chapter Meeting, Webinar, May 19, 2020
- Co-Presenter, "COVID-19 Chapter II: Developments and Front Line Stories to Help Successfully Navigate the Dynamic Landscape," LeadingAge Illinois, Webinar, May 6, 2020
- Co-Presenter, "Coronavirus in the Senior Living Workplace: Fast Breaking Issues," LeadingAge Illinois, Webinar, March 25, 2020
- Co-Presenter, "Managing COVID-19 in the At-Home Setting: Maintaining Compliance with the Evolving State and Federal Regulations for In-Home Care," Illinois Home Care and Hospice, Webinar, March 23, 2020
- Co-Presenter, "Illinois Compliance Update: Medical and Recreational Marijuana," Illinois Homecare & Hospice Council, Webinar, January 10, 2020
- Co-Presenter, "Difficult Conversations: Proactive Strategies for Minimizing Legal Risk During Conflicts with Resident Family Members," LeadingAge Illinois Annual Meeting & Expo, April 2, 2019
- Co-Presenter, "Legal Implications: New Technology in the Home Care Setting," LeadingAge Illinois Annual Meeting & Expo, April 2, 2019
- "Hot Home Care Tags and Licensure Issues," Illinois Home Care Services Bootcamp, Chicago, Illinois, November 7, 2018
- Co-Presenter, "Hot Topics in Employment and Resident Driven Risks," LeadingAge Illinois Senior Living Conference, Lisle, Illinois, October 4, 2018
- Co-Presenter, "Mitigating Risk and Client Driven Litigation for the Homecare Provider," Private Duty Symposium, Tinley Park, Illinois, September 12, 2018
- Co-Presenter, "Defensive Documentation," Private Duty Symposium, Tinley Park, Illinois, September 12, 2018
- "Navigating the Homecare Labor Force," LeadingAge Illinois Annual Meeting & Expo, April 18, 2018
- "Long-Term Care Employee Turnover: Strategies for Mitigating Legal Risk," LeadingAge Illinois Annual Meeting & Expo, April 17, 2018
- "Shifting Gears - How Home and Community Based Programs and Their Allies are Becoming the New Legal Target in the Aging Services Industry," LeadingAge Illinois Annual Meeting & Expo, April 17, 2018
- "Mitigating Client Driven Litigation and Labor and Employment Risks in the Homecare Setting," Illinois Homecare & Hospice Council Annual Conference, March 15, 2018
- "Navigating Third-Party Credentialing Systems in Assisted Living Centers and Other Facilities," Home Care Association of America, Webinar, March 6, 2018
- LeadingAge Senior Living Conference, Lisle, Illinois, September 26, 2017
- "Senior Care, Home Services and Home Health Symposium," In-house Program, Chicago, Illinois, September 14, 2017
- LeadingAge Human Resource Symposium, Lisle, Illinois, July, 2017
- Home Care Association of America Illinois Conference, Lisle, May, 2017



- "Medical Law Updates," Broadspire National, Webinar, May 17, 2017
- "Defensive Documentation," Home Care Association of America, Elmhurst, Illinois, April 18, 2017
- "Long-Term Care Peer Review and Quality Assessment and Assurance Protection Act," LeadingAge Webinar, Chicago, Illinois, March 22, 2017
- "Final Ruling to New Beginnings," In-house Program, Chicago, Illinois, January 19, 2017
- "The Fair Housing Act and Recent Litigation Trends in Senior Living Facilities," Hinshaw's Breakfast Seminar Series, Rockford, Illinois, October 11, 2016
- "Risk Management of Long-Term Care Facilities in the Digital Age," LeadingAge Illinois Annual Meeting and Exhibition, Schaumburg, Illinois, April 5, 2016
- "Authorized Electronic Monitoring in Long-Term Care Facilities Act - Know What to Expect," Chicago, Illinois, January 2016

Publications

- Co-Author, "Surveys — Licensure and Enforcement," Chapter 2, *Long-Term Care Litigation 2023 Edition*, Illinois Institute of Continuing Legal Education, October 2023
- Co-Author, "More than empty promises," *HomeCare Magazine*, April 20, 2021
- "Reform of Long-Term Care Facility Requirements: CMS's Landmark Final Rule Poses New Challenges," *Bloomberg BNA Health Law Reporter*, February 2017
- "Cutting Through the Confusion—The Illinois Authorized Electronic Monitoring in Long-Term Care Facilities Act Revisited," *Bloomberg BNA Health Law Reporter*, April 2016
- "The Illinois Authorized Electronic Monitoring in Long-Term Care Facilities Act—What It Means for Long-Term Care Providers in Illinois," *Bloomberg BNA Health Law Reporter*, October 2015

Personal

Adam lives and works in Chicago. He is an avid fan of the Chicago culinary scene and can always be a trusted resource for an excellent restaurant recommendation.

Community/Civic Activities

Outside the firm, Adam is an active board member of the Anti-Defamation League (ADL), previously serving as a co-chair of its young leader development program. He currently serves as co-chair of the associate board and was appointed in 2016 to serve on the Management Committee of the Chicago/Upper Midwest Regional Board.

Adam is an alumni member of his undergraduate fraternity, Sigma Alpha Mu.